

**Alan Bumpus** 6316 Char Mar Drive, Westerville, OH 43082  
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**Objective:** To join a company that can benefit from my talent and leadership skills, and provide me with new challenges and continued growth.

**Experience:** I am an experienced and proven leader of award winning creative teams.

*The following has been key to my successes:*

- 26 years of practical experience as a graphic designer, art director, illustrator, copy writer, creative director, and co-owner of an agency; this experience gives me a real advantage in managing the multiple disciplines that make up a creative team.
- 15 years as a college-level instructor has kept me in touch with the best and brightest talent.
- I have created strong working relationships between account service and creative service, traditionally a problem area in agencies.
- I am skilled at bringing account service, the client, and the creative team together strategically.
- I have a very honest and collaborative management style that pulls my team closer together and yields more creative, strategically grounded work.

**Employment history:**

*4/04 to present* **GSW world wide** – brand creative director

*Challenge:* To revitalize a multi-billion dollar global pharmaceutical brand

*Result:* The re-branding and subsequent new campaign reversed a two year trend of declining market share. The work has since won numerous awards and has often been held as the benchmark for effective pharmaceutical marketing.

*1/01 to 1/04* **Young Isaac** – creative director

*Challenge:* Build an award winning creative team at an agency never known as a creative agency.

*Result:* 2 years later Young Isaac competed successfully for top honors at the local Addy Awards against much larger agencies.

*6/99 to 1/01* **Out of the Box** – creative director

*Challenge:* To create a hybrid agency offering clients a seamless integration of new media and traditional advertising expertise.

*Result:* I built upon a very skilled young creative team who had many successes and won numerous awards for its clients in both traditional and new media.

**Employment history:** *7/90 to 3/99 Zero Base Advertising – co-founder and owner*  
*continued*

*Challenge:* To build a profitable, strategically based ad agency from the ground up.

*Result:* A profitable 40-person agency that won numerous local, regional and national awards for its clients. Zero Base created an environment for its creative people to succeed which led to the mutual success of many of its clients.

The agency continues as Ten United.

*1987 to 1990 Marc Associates – vice president creative services*

*1985 to 1987 Brooks Young Communications – art director*

*1981 to 1985 The Ohio State University Communications Department –  
graphic designer and illustrator*

*1987 to 2003 The Columbus College of Art and Design – adjunct instructor*

Teaching Conceptual Advertising and Portfolio to senior advertising majors.

**Education:** BFA from The Columbus College of Art and Design, with majors in both Advertising Design and Illustration.

**Personal:** I am a passionate individual, and driven to continually learn. I enjoy sailing, flying, skiing, skate-boarding, wood-working, and painting (to name a few). I am a husband- and proud father of two young boys. I am a fitness enthusiast, and have vowed to never act my age.

**References:** I will gladly provide references upon request.